

# Mascoma Wealth Management LLC Part 2A of Form ADV Brochure

80 South Main Street Hanover, NH 03755

**September 16, 2024** 

https://mascoma.bank/investing/mascoma-wealth-management/

This brochure provides information about the qualifications and business practices of Mascoma Wealth Management LLC (MWM). If you have any questions about the contents of this brochure, please contact us at (603) 676-8813. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

Additional information about Mascoma Wealth Management LLC also is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

Mascoma Wealth Management LLC (MWM) is an SEC Registered Investment Advisor. Registration does not imply a certain level of skill or training.

# **Item 2 Material Changes**

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an advisor's disclosure brochure, the advisor is required to notify you and provide you with a description of the material changes.

Since our last annual updating amendment dated February 15, 2024 was distributed we have made the following material changes:

We have amended our fee schedules for discretionary and non-discretionary accounts. Our fee
for non-discretionary fee has changed from a tiered schedule to a flat 0.50% on the balance of
assets. We have added two additional tiers to our fee schedule for discretionary accounts. The
new fee schedule is as follows:

### **Discretionary Account Fee Schedule**

1.10% on the first \$1,000,000 0.90% on the next \$1,000,000 0.75% on the next \$1,000,000 0.50% above \$3,000,000

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# **Item 4 Advisory Business**

### **Description of Services and Fees**

Mascoma Wealth Management LLC ("MWM") is a fee-only registered investment adviser based in Hanover, New Hampshire. Our firm was originally established in March of 2013 and is a wholly owned subsidiary of Mascoma Bank of Lebanon, NH. MWM is organized as a Registered Investment Advisor under the Securities & Exchange Commission.

MWM primarily provides comprehensive financial planning and customized discretionary portfolio management services to individuals, families and non-profit institutions. MWM generally invests client assets in domestic and international stocks, bonds, no load mutual funds, and exchange traded funds ("ETFs").

MWM works with each client to establish an appropriate investment profile at the onset of the relationship then through ongoing conversations regarding investment expectations, time horizons, risk tolerances and liquidity needs, MWM assists each client with selecting an investment objective with established asset allocation ranges for each of their accounts. Clients can impose reasonable restrictions on MWM's management of their accounts.

As of December 31, 2023, MWM client assets under management were:

Discretionary: \$393.733,017Non-Discretionary: \$41,588,086Total Assets: \$435,321,103

## **Portfolio Management Services**

We provide financial advice and planning services as part of an all-inclusive service, including either discretionary or non-discretionary management of investment portfolios in accordance with individual investment objectives. All services are included as part of the overall management fee described below. If you retain our firms services, we will enter into an agreement for those services.

If you participate in our discretionary investment management services, we require you to grant our firm discretionary authority to manage your account. Discretionary authorization will allow our firm to determine the specific securities, and the amount of securities, to be purchased or sold for your account without your approval prior to each transaction. Discretionary authority is granted by the investment management agreement you sign with our firm. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased for your account) by providing our firm with your restrictions and guidelines in writing.

If you participate in our non-discretionary account services you, the client, retain discretionary authority over the account. We may provide general investment recommendations and advice but will only execute transactions with your authorization and direction. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

You may make additions to and withdrawals from your account at any time, subject to our right to terminate an account. You may withdraw account assets on notice to our firm, and subject to the usual and customary securities transfer and settlement procedures. However, we design our portfolios as long-term investments and asset withdrawals may impair the achievement of your specific investment objectives.

The agreement for services will continue in effect until terminated by either party pursuant to the terms of the agreement. You will incur a pro rata charge for services rendered prior to the termination of the agreement, which means you will incur advisory fees only in proportion to the number of days in the quarter for which you are a client. Refunds are not applicable as our fees are payable quarterly in arrears.

Additions to your account may be in cash or securities; however, we expressly reserve the right to liquidate any transferred securities or decline to accept particular securities into your account. We may consult with you about the options and ramifications of transferring securities. However, you are advised that when transferred securities are liquidated, they are subject to transaction fees, fees assessed at the mutual fund level (i.e., contingent deferred sales charge) and/or tax ramifications. You are also advised to promptly notify our firm if there are ever any changes in your financial situation or investment objectives or if you wish to impose any reasonable restrictions upon our management services.

### **Advisory Services to Retirement Plans**

We offer various levels of advisory and consulting services to employee benefit plans ("Plan"). The services are designed to assist plan sponsors in meeting their management and fiduciary obligations to participants under the Employee Retirement Income Securities Act ("ERISA"). Pursuant to adopted regulations of the U.S. Department of Labor, we are required to provide the Plan's responsible Plan fiduciary (the person who has the authority to engage us as an investment adviser to the Plan) with a written statement of the services we provide to the Plan, the compensation we receive for providing those services, and our status. This information is outlined within the investment management agreement.

### **Types of Investments**

We primarily offer advice and allocate your assets among individual equity and debt securities, mutual funds, and exchange traded funds; however, as appropriate, we will also recommend other types of investments as appropriate for you since each client has different needs and different tolerance for risk. We may advise you on any type of investment that we deem appropriate based on your stated goals and objectives. We may also provide advice on any type of investment held in your portfolio at the inception of our advisory relationship. Each type of security has its own unique set of risks associated with it and it would not be possible to list here all of the specific risks of every type of investment. Even within the same type of investment, risks can vary widely. However, in very general terms, the higher the anticipated return of an investment, the higher the risk of loss associated with it.

You may request that we refrain from investing in particular securities or certain types of securities. You must provide these restrictions to our firm in writing.

### **IRA Rollover Recommendations**

Effective December 20, 2021 (or such later date as the US Department of Labor ("DOL") Field Assistance Bulletin 2018-02 ceases to be in effect), for purposes of complying with the DOL's Prohibited Transaction Exemption 2020-02 ("PTE 2020-02") where applicable, we are providing the following acknowledgment to you.

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement

accounts. The way we make money creates some conflicts with your interests, so we operate under a special rule that requires us to act in your best interest and not put our interest ahead of yours. Under this special rule's provisions, we must:

- Meet a professional standard of care when making investment recommendations (give prudent advice);
- Never put our financial interests ahead of yours when making recommendations (give loyal advice);
- Avoid misleading statements about conflicts of interest, fees, and investments;
- Follow policies and procedures designed to ensure that we give advice that is in your best interest;
- · Charge no more than is reasonable for our services; and
- Give you basic information about conflicts of interest.

# **Item 5 Fees and Compensation**

Our annual fee for management services varies (between 0.50% and 1.10%) depending on discretion or non-discretion and upon the market value of the assets we manage on your behalf, as follows:

### **Discretionary Account Fee Schedule**

1.10% on the first \$1,000,000 0.90% on the next \$1,000,000 0.75% on the next \$1,000,000 0.50% above \$3,000,000

### Non-Discretionary Account Fee Schedule

0.50% on the balance

### **Employee Benefit Plan Fee Schedule**

0.45% on plans up to \$2,000,000 0.35% on plans for the next \$2,000,000 0.30% on plans over \$4,000,000

Grandfathering of Fees: Pre-existing advisory clients are subject to advisory fees in effect at the time the client entered into the advisory relationship. Therefore, our firm's fee schedule will differ among clients.

MWM has a minimum relationship size of \$300,000. In addition, MWM has an administrative minimum fee of \$3,000 per year (to be charged quarterly in arrears). All managed accounts and assets under common or family ownership may be eligible to aggregate for purposes of calculating the above fee schedule. The investment management fee is billed and payable quarterly in arrears based on the average daily balance of your account during the previous quarter. If the agreement for services is executed at any time other than the first day of a calendar month, our fees will apply on a pro rata basis, which means that the advisory fee is payable in proportion to the number of days in the quarter for which you are a client. Fees begin accruing only after the Account is funded, beginning on the next subsequent first (1st) or fifteenth (15th) day of the funding month, as the case may be.

In our sole discretion, we may negotiate to charge a lesser management fee based upon certain criteria such as anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, pre-existing client, account retention, pro bono activities, etc.

Our compensation for services provided to an employee benefit Plan is based on the fee schedule listed above; however, the fee may be negotiated based on the size and complexity of the Plan and services required. The final negotiated fee will be detailed in the advisory agreement.

Our Agreement and the separate agreement you sign with a financial firm for custodial and brokerage services will authorize our firm through the financial firm to debit your account for the amount of our management fee and to directly remit that management fee to our firm in accordance with applicable custody rules. The financial firm we utilize has agreed to send a statement to you no less than quarterly indicating all amounts disbursed from your account including the amount of any management fees paid directly to our firm. You should review all statements for accuracy. We will also receive a duplicate copy of your account statements.

### Additional Fees and Expenses

As part of our investment advisory services to you, we may invest, or recommend that you invest, in mutual funds and exchange traded funds ("ETFs"). The fees that you pay to our firm for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds or ETFs (described in each fund's prospectus) to their shareholders. These fees will generally include a management fee and other fund expenses. You may also incur transaction charges and/or brokerage fees when purchasing or selling securities, mutual funds or ETFs. These charges and fees are typically imposed by the broker-dealer or custodian through whom your account transactions are executed. We do not share in any portion of the brokerage fees/transaction charges imposed by the broker-dealer or custodian. To fully understand the total cost you will incur, you should review all the fees charged by mutual funds, ETFs, our firm, and others. For information on our brokerage practices, please refer to the *Brokerage Practices* section of this Disclosure Brochure.

# Item 6 Performance-Based Fees and Side-By-Side Management

We do not accept performance-based fees or participate in side-by-side management. Side-by-side management refers to the practice of managing accounts that are charged performance-based fees while at the same time managing accounts that are not charged performance-based fees. Performance-based fees are fees that are based on a share of the capital gains or capital appreciation of a client's account. Our fees are calculated as described in the *Advisory Business* section above and are not charged on the basis of a share of capital gains upon, or capital appreciation of, the funds in your account.

# **Item 7 Types of Clients**

We offer investment advisory services to individuals, families, pension and profit sharing plans, trusts, estates, charitable organizations, municipalities, corporations, and other business entities.

MWM has an administrative minimum fee of \$3,000 per year (to be charged quarterly in arrears). In addition, MWM has a minimum relationship size of \$300,000. We may also combine account values for you and your minor children, joint accounts with your spouse, and other types of related accounts to take advantage of reduced fees based on tiered calculations.

# Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

### **Investment Philosophy:**

The fiduciary mindset drives our entire investment management process. Our process is rigorous and based on achieving the highest risk-managed returns possible within the boundaries of our client's documented risk tolerance. At the same time, we believe that we are nimble enough to adjust portfolios as market and economic conditions warrant. MWM recognizes the importance of proper asset allocation, geographic diversification, and diligent risk control in achieving a superior risk-adjusted investment return. Diversifying across non-correlated assets within a portfolio can enhance expected returns for a given level of risk and lower the risk for a given expected rate of return. This philosophy drives our approach to asset allocation among diversified asset classes. Our core investment suite focuses on the use of exchange traded funds ("ETFs") to provide diversified broad market exposure and the lowest expenses possible. Additionally, MWM can incorporate investment options it screens for their Environmental, Social, and Governance ("ESG") attributes. We have a strong commitment to working with clients to ensure that their portfolios reflect their values.

MWM's investment approach seeks to accomplish three primary objectives:

- Provide actively managed, strategically diversified, long-term portfolios.
- Utilize passive investment vehicles as the core of our portfolios.
- Generate returns consistent with an account's stated risk tolerance.

### **Investment Strategy:**

At the inception of an advisor/client relationship, we will determine your investment objective through a fiduciary questionnaire designed to establish risk level, time horizon, income needs, and overall objective. Your responses are instrumental in developing your investment objective, which dictates how much should be invested in equities and fixed income. You should understand that the equity portion of your portfolio is determined to be the portion of the portfolio with the greatest risk. Our strategies and investments may have unique and significant tax implications. However, unless we specifically agree otherwise, and in writing, tax efficiency is not our primary consideration in the management of your assets.

MWM's Investment Committee consists of team members from Investment Research, Compliance, and Operations. It holds weekly meetings to design, oversee and implement the firm's investment process. The Investment Committee leverages partnerships with some of the largest money managers in the world. On a quarterly, rotating basis, the Investment Committee invites representatives from these firms to seek thought leadership on an ever-changing macro-economic landscape. As part of these meetings, our partners also provide in-depth analysis and stress-testing of MWM's investment portfolios to ensure our core holdings remain appropriate for the current economic conditions and market reactions. Common themes among our partners are identified to mitigate partnership bias, and then evaluated for potential portfolio implementation. When assessing potential investments, we consider various criteria beyond performance, such as expense ratio, liquidity, and Morningstar rating, to ensure they meet our stringent standards. Our Investment Committee identifies investment opportunities and assesses associated risks. The Committee is responsible for analyzing various asset classes and making informed decisions on the allocation of investment capital. By carefully considering different asset classes among the global markets that offer uncorrelated rates of return, our objective is to optimize risk-adjusted returns for our clients. As an added layer of due diligence, the Investment Committee uses Moody's Analytics to provide independent interpretations of economic data.

As a fiduciary, we prioritize our clients' best interest and believe that implementing a predominantly passive approach to investing through Exchange Traded Funds (ETFs) is advantageous. Exchange traded funds offer several key benefits:

- 1. *Diversification:* ETFs are often designed to track market indices, allowing investors to access hundreds or thousands of securities within a single investment.
- 2. *Transparency:* ETFs report their holdings daily, providing investors with visibility into their portfolio's composition and ensuring close tracking of respective benchmarks. This transparency sets ETFs apart from mutual funds, which typically report holdings on a monthly or quarterly basis.
- 3. Lower Trading Costs: ETFs eliminate the need for minimum investments and do not charge front-end loads or redemption fees. This cost structure translates into significant savings for investors.
- 4. Lower Expense Ratio: Traditional mutual funds often carry expense ratios between 0.50% and 2.00%, significantly impacting the clients' portfolio return. The average expense ratio for our client portfolios falls within the range of 0.15% to 0.25%.

Exchange traded funds ("ETFs") are professionally managed collective investment systems that pool money from many investors and invest in stocks, bonds, short-term money market instruments, other funds, other securities or any combination thereof. The funds will have a manager that trades the funds' investments in accordance with the fund's investment objective. While ETFs generally provide broad diversification, risks can be significantly increased if the funds are concentrated in a particular sector of the market, primarily invests in small cap or speculative companies, uses leverage (i.e., borrows money) to a significant degree, or concentrates in a particular type of security. ETFs differ from mutual funds since they can be bought and sold throughout the day like stock and their price can fluctuate throughout the day. The returns on ETFs can be reduced by the costs to manage the funds, although in general the expense ratios are significantly less than mutual funds.

**Asset Allocation:** In a continuous process of evaluating investment return and risk for global equity and fixed income markets, the Investment Committee assesses multiple asset classes focusing on growth, inflation, interest rates, current valuations, price trends and fiscal policies in every global market where we may invest. Utilizing a variety of independent sources and research, the Investment Committee decides which asset classes to invest in and which to avoid.

**Equities:** The proper equity allocation for each client is determined by that client's investment objectives and the Investment Committees' assessment of return and risk potential in both US and foreign equities. Typically, ETFs are selected for all US large, mid, and small cap companies, as well as in developed and emerging international markets. We aim to use Exchange Traded Funds ("ETFs") that combine broad diversification with very low expense ratios for most of our clients.

**Fixed Income:** When investing in fixed income securities the Investment Committee assesses economic factors, monetary policy, valuations, interest rates and risk. An evaluation of all durations in US Treasuries, Agencies, Corporates and Municipals is conducted to determine proper duration for balancing risk/reward. We may buy individual fixed income securities or ETFs for all portfolios. For high yield, multi-sector and foreign asset classes we typically use ETFs. Corporate debt securities (or "bonds") are generally safer investments than equity securities, but their risk can also vary widely based on: the financial health of the issuer; the risk that the issuer might default; when the bond is due to mature; and, whether or not the bond can be "called" prior to maturity. When a bond is called, it may not be possible to replace it with a bond of equal character paying the same interest rate.

**Alternatives:** The Investment Committee may invest in commodities, metals, and real estate depending on the attractiveness of these asset classes relative to equities and fixed income. These asset classes can also provide added diversification and be a source of risk control in various economic cycles. When investing in these asset classes we strive to use ETFs.

### Risk of Loss

### Market Risks

Investing in securities involves risk, including the potential loss of principal. We do not represent or guarantee that our services or methods of analysis can or will insulate clients from losses due to market corrections or declines. Past performance is not an indication of future performance. The profitability of our recommendations and/or investment decisions may depend upon correctly assessing the future course of price movements of stocks, bonds and other asset classes. There can be no assurance that MWM will be able to predict those price movements accurately or capitalize on any such assumptions.

### Mutual Funds and ETFs

An investment in a mutual fund or exchange traded fund involves risk, including the loss of principal. Mutual fund and exchange-traded fund shareholders are necessarily subject to the risks stemming from the individual issuers of the fund's underlying portfolio securities. Such shareholders are also liable for taxes on any fund-level capital gains, as mutual funds and exchange traded funds are required by law to distribute capital gains in the event they sell securities for a profit that cannot be offset by a corresponding loss.

Shares of mutual funds are generally distributed and redeemed on an ongoing basis by the fund itself or a broker acting on its behalf. The trading price at which a share is transacted is equal to a fund's stated daily per share net asset value ("NAV"), plus any shareholders fees (e.g., sales loads, purchase fees, redemption fees). The per share NAV of a mutual fund is calculated at the end of each business day, although the actual NAV fluctuates with intra-day changes to the market value of the fund's holdings. The trading prices of a mutual fund's shares may differ significantly from the NAV during periods of market volatility, which may, among other factors, lead to the mutual fund's shares trading at a premium or discount to actual NAV.

Shares of exchange traded funds are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, exchange traded fund shares trade at or near their most recent NAV, which is generally calculated at least once daily for indexed based exchange traded funds and potentially more frequently for actively managed exchange traded funds. However, certain inefficiencies may cause the shares to trade at a premium or discount to their pro rata NAV. There is also no guarantee that an active secondary market for such shares will develop or continue to exist. If a liquid secondary market ceases to exist for shares of a particular exchange traded fund, a shareholder may have no way to dispose of such shares.

ETFs may have tracking error risks. For example, the ETF investment adviser may not be able to cause the ETF's performance to match that of its Underlying Index or other benchmark, which may negatively affect the ETF's performance. In addition, for leveraged and inverse ETFs that seek to track the performance of their underlying indices or benchmarks on a daily basis, mathematical compounding may prevent the ETF from correlating with performance of its benchmark. In addition, an ETF may not have investment exposure to all the securities included in its underlying index, or its weighting of investment exposure to such securities may vary from that of the underlying index. Some ETFs may invest in securities or financial instruments that are not included in the underlying index, but which are expected to yield similar performance.

# **Item 9 Disciplinary Information**

MWM and its employees have not been involved in any legal or disciplinary events.

# **Item 10 Other Financial Industry Activities and Affiliations**

MWM and its employees are a subsidiary of and affiliated with Mascoma Bank, a mutually owned community bank headquartered in Lebanon, NH. MWM and its employees have very limited access to or knowledge of Mascoma Bank customer's bank account information and are only able to see if a client profile has been created. MWM employees are not able to access or see bank transactions. Mascoma Bank may provide banking account and/or credit services to clients of MWM.

# Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

### **Description of Our Code of Ethics**

MWM and its affiliates expect all directors, officers, employees, and agents to act in accordance with the highest standards of personal and professional integrity in all aspects of their activities and to comply with all applicable laws, regulations and company policies. We must never compromise that integrity, either for personal benefit or for MWM's purported benefit. In accepting a position with MWM, each of us becomes accountable for compliance with all applicable industry laws and the MWM Code of Ethics.

Our Code of Ethics is available to you upon request. You may obtain a copy of our Code of Ethics by contacting your Advisor or our office directly.

### Participation or Interest in Client Transactions

Neither our firm nor any of our Associated Persons has any material financial interest in client transactions beyond the provision of services as disclosed in this brochure.

### **Personal Trading Practices**

Transactions for each client generally will be effected independently. Our firm or our Associated Persons may not buy or sell securities for their own accounts at the same time we or persons associated with our firm buy or sell such securities for client accounts, unless Associated Person orders are aggregated with client orders. A conflict of interest exists in such cases because we have the ability to trade ahead of you and potentially receive more favorable prices than you will receive. To eliminate this conflict of interest, it is our policy that neither our Associated Persons nor our firm shall have priority over your account in the purchase or sale of securities.

# Item 12 Brokerage Practices

We require that your transactions be placed through Fidelity Institutional Wealth Services and its affiliates (collectively referred to as "Fidelity"). We will only use the brokerage and custodial services of Fidelity, a securities broker-dealer and a member of the Financial Industry Regulatory Authority and the Securities Investor Protection Corporation. We may only implement our investment management recommendations after you have arranged for and furnished our firm with all information and authorization regarding accounts with the appropriate financial institution.

Factors that we consider in utilizing Fidelity as our securities broker-dealer for you include their financial strength, reputation, execution, pricing, research, and service. Fidelity enables our firm to obtain many mutual funds without transaction charges and other securities at nominal transaction charges. The commissions and/or transaction fees charged by Fidelity may be higher or lower than those charged by other broker-dealers. You may pay a commission that is higher than another qualified broker-dealer might charge to effect the same transaction. Not all advisers require their clients to direct trades to a particular broker. By requiring that your transactions be placed with Fidelity, we may be unable to achieve the most favorable execution of your transactions and this practice may cost you more money.

We will periodically review our brokerage arrangement in light of our duty to obtain best execution for your transactions. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including among others, the value of research provided, execution capability, commission rates, and responsiveness. Consistent with the foregoing, while we will seek competitive rates, we may not necessarily obtain the lowest possible commission rates for client transactions.

The receipt of investment research products and/or services as well as the allocation of the benefit of such investment research products and/ or services poses a conflict of interest. We may receive from Fidelity, without cost to our firm, computer software and related systems support, which allow us to better monitor your accounts maintained at Fidelity. We may receive the software and related support without cost because we render investment management services to clients that maintain assets at Fidelity. The software and related systems support may benefit our firm, but not you directly. In fulfilling our duties to you, we endeavor at all times to put your interests first. You should be aware; however, that our receipt of economic benefits from a broker-dealer creates a conflict of interest since these benefits may influence our choice of broker-dealer over another broker-dealer that does not furnish similar software, systems support, or services. Additionally, we may receive the following benefits from Fidelity through the Fidelity Institutional Wealth Services Group: receipt of duplicate client confirmation and bundled duplicate statements; access to a trading desk that exclusively services its Institutional Wealth Services Group participants; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to client accounts; and access to an electronic communication network for client order entry and account information.

### **Block Trades**

Transactions for each client generally will be effected independently, unless we decide to purchase or sell the same securities for several clients at approximately the same time. We may, but are not obligated to, combine multiple orders for shares of the same securities purchased for advisory accounts we manage (this practice is commonly referred to as "block trading"). We will then distribute a portion of the shares to participating accounts in a fair and equitable manner. The distribution of the shares purchased is typically proportionate to the size of the account, but it is not based on account performance or the amount or structure of management fees. We will not receive any additional compensation or remuneration as a result of the aggregation.

### Item 13 Review of Accounts

For those clients to whom we provide discretionary and non-discretionary investment management services, we monitor portfolios and security positions on a regular basis as part of an ongoing process. All discretionary and non-discretionary client accounts are subject to a comprehensive annual review. All annual reviews are conducted by the Advisor assigned to the relationship then reviewed by a member of Senior Management.

You are encouraged to discuss your needs, goals, and objectives with our firm, and to keep us informed of any changes in this information. We will contact you at least annually to review the previous services provided and/or recommendations and to discuss the impact resulting from any changes in your financial situation and/or investment objectives. Additional reviews may be conducted at your request, or based on various circumstances, including, but not limited to, contributions and withdrawals, year-end tax planning, market moving events, security specific events, and/or changes in your risk/return objectives.

At your request, we will provide you with a written report that may include such relevant account and/or market-related information such as inventory of account holding and account performance.

# Item 14 Client Referrals and Other Compensation

The Company maintains an arrangement to pay compensation to certain employees for successfully referring clients. The compensation is for a limited period and is based on a percentage of the projected annual fees to be earned by the Company.

# **Item 15 Custody**

### **Deduction of Fees**

As paying agent for our firm, your independent custodian will directly debit your account(s) for the payment of our advisory fees. We are deemed to have custody of your assets only because we have the ability to deduct our advisory fees from your account. Other than the deduction of advisory fees, we do not deduct any other fees from, nor have physical custody of, any of your funds and/or securities. Your funds and securities will be held with an independent, qualified custodian.

(I) We will only deduct fees as provided by your written authorization; (II) You will receive account statements from the independent, qualified custodian(s) holding your funds and securities no less than quarterly. The account statements from your custodian(s) will indicate the amount of our advisory fees deducted from your account(s) each billing period. If you have a question regarding your account statement or if you did not receive a statement from your custodian, please contact your Advisor or our office.

### **Standing Letter of Authorization**

Our firm, or persons associated with our firm, will effect transfers from client accounts to one or more third parties as designated by the client, without obtaining written client consent for each separate individual transaction, only after the client has provided written authorization to Fidelity to do so. Such written authorization is known as a Standing Letter of Authorization or Standing Payment Instruction. An adviser with authority to conduct such third-party transfers has access to the client's assets, and therefore has custody of the client's assets in any related accounts.

However, we do not have to obtain a surprise annual audit, as we otherwise would be required to by reason of having custody, as long as we meet the following criteria:

- 1. You provide a written, signed instruction to the qualified custodian that includes the third party's name and address or account number at a custodian:
- 2. You authorize us in writing to direct transfers to the third party either on a specified schedule or from time to time:
- 3. Your qualified custodian verifies your authorization (e.g., signature review) and provides a

transfer of funds notice to you promptly after each transfer;

- 4. You can terminate or change the instruction;
- 5. We have no authority or ability to designate or change the identity of the third party, the address, or any other information about the third party;
- 6. We maintain records showing that the third party is not a related party to us nor located at the same address as us; and
- 7. Your qualified custodian sends you, in writing, an initial notice confirming the instruction and an annual notice reconfirming the instruction.

### **Item 16 Investment Discretion**

If your account is managed on a discretionary basis, you grant our firm discretion over the selection and amount of securities to be purchased or sold for your account(s) without obtaining your consent or approval prior to each transaction. You may specify investment objectives, guidelines, and/or impose certain reasonable conditions or investment parameters for your account(s). For example, you may specify that the investment in any particular stock or industry should not exceed specified percentages of the value of the portfolio and/or restrictions or prohibitions of transactions in the securities of a specific industry or security.

We may also manage advisory accounts on a non-discretionary basis, meaning specific client consent must be granted prior to each transaction. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

# **Item 17 Voting Client Securities**

We will not vote proxies on behalf of your advisory accounts. At your request, we may offer you advice regarding corporate actions and the exercise of your proxy voting rights. If you own shares of common stock or mutual funds, you are responsible for exercising your right to vote as a shareholder.

### **Item 18 Financial Information**

We are not required to provide financial information to our clients because we do not:

- · require the prepayment of fees;
- take custody of client funds or securities; or
- have a financial condition that is reasonably likely to impair our ability to meet our commitments to you.

# MASCOMA WEALTH MANAGEMENT

Zuzana Brochu, CFP®, President

80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

180 Battery Street, Suite 205 Burlington, VT 05401

Telephone: 802-489-7404

https://mascoma.bank/investing/mascoma-wealth-management/

**September 16, 2024** 

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Zuzana Brochu, CFP® Year of Birth: 1972

Title: President

### **Education:**

University of Vermont, MBA, May 1996

Appalachian State University, BS in Business Administration, Economics, May 1994

### **Licenses/Professional Designations**

CFP<sup>®</sup>

### **Business Background:**

- 10/2022 Present: Mascoma Wealth Management LLC, President
- 1/2018 10/2022: People's United Advisors, Wealth Management
- 6/2002 1/2018: People's United Bank, Wealth Management

Certifications: CFP®

### **CERTIFIED FINANCIAL PLANNER™ Professional**

I am certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, I may refer to myself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and I may use these and CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP® professionals have met CFP Board's high standards for education, examination, experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

**Education** – Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirement through other qualifying credentials.

**Examination** – Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.

**Experience** – Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements. **Ethics** – Satisfy the *Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement* and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

**Ethics** – Commit to complying with CFP Board's *Code and Standards*. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client. **Continuing Education** – Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

# **Item 3 Disciplinary Information**

Ms. Brochu does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Ms. Brochu does not have any other business activities, nor does she receive any additional compensation outside of her role with Mascoma Wealth Management.

# Item 5 Additional Compensation

Please refer to Item 4 above.

# Item 6 Supervision

As the President of Mascoma Wealth Management, Zuzana Brochu supervises the advisory activities of our firm. Zuzana Brochu can be reached at the phone number listed on the cover of this brochure.

# MASCOMA WEALTH MANAGEMENT

Matthew D. Dattilio, CFP®, Chief Investment Officer

Telephone: 603-443-8652

Mascoma Wealth Management 80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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Matthew D. Dattilio, CFP®

Year of Birth: 1988

Title: Chief Investment Officer

### **Education:**

Bryant University, Certificate in Financial Planning, June 2017

University of Vermont, BS Business Administration, May 2011

### **Licenses/Professional Designations**

• CFP®

• FINRA Licenses: 7, 66

### **Business Background:**

 02/2017 - Present: Mascoma Wealth Management LLC, 12/2022 Chief Investment Officer 02/2017 - 12/2022 Senior Portfolio Manager

- 11/2012 02/2017: Mascoma Savings Bank, Associate Financial Consultant
- 09/2013 02/2017: LPL Financial LLC, Registered Representative
- 05/2012- 10/2012: Frazer Agency, Insurance Agent

Certifications: CFP®

### **CERTIFIED FINANCIAL PLANNER™ (CFP®)**

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# **Item 3 Disciplinary Information**

Mr. Dattilio does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Mr. Dattilio does not have any other business activities, nor does he receive any additional compensation outside of his role with Mascoma Wealth Management.

# Item 5 Additional Compensation

Please refer to Item 4 above.

# Item 6 Supervision

# MASCOMA WEALTH MANAGEMENT

# Jeffrey Nowell, SVP Senior Wealth Advisor

Telephone: 802-489-7404

Mascoma Wealth Management 80 South Main Street Hanover, NH 03755

180 Battery St. Suite 205 Burlington, VT 05401

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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gov.

### Jeffrey Nowell

Year of Birth: 1975

Title: Senior Portfolio Manager

### Formal Education After High School:

Wake Forest University School of Law, JD, 8/1996 - 5/1999

• The University of Georgia, BA Political Science, 8/1993 - 6/1996

### Licenses/Professional Designations:

• FINRA Licenses: 65

### **Business Background:**

- 9/2021 Present: Mascoma Wealth Management, SVP Senior Wealth Advisor
- 11/2008 9/2021: People's United Advisors, Sr. Relationship Manager

# **Item 3 Disciplinary Information**

Mr. Nowell does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Jeffrey Nowell does not have any other business activities, nor does he receive any additional compensation outside of his role with Mascoma Wealth Management.

# **Item 5 Additional Compensation**

Please refer to Item 4 above.

# **Item 6 Supervision**

### MASCOMA WEALTH MANAGEMENT

Susan Winchester, Senior Wealth Advisor

Telephone: 603-443-8716

Mascoma Wealth Management 80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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Additional information about Susan Winchester (CRD # 4029224 ) is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

### Susan Winchester, ChFC®

Year of Birth: 1957

Title: Senior Wealth Advisor

### Education:

Southern New Hampshire University, MS Master's in Public Administration, 5/1987

### Business Background:

- 4/2023 Present, Mascoma Wealth Management LLC d/b/a Mascoma Wealth Management, Senior Wealth Advisor
- 6/2020 4/2023, Ledyard Financial Advisors, Senior Financial Advisor

Certifications: ChFC®

### Chartered Financial Consultant® (ChFC®)

This designation is issued by The American College and is granted to individuals who have at least three years of full-time business experience within the five years preceding the awarding of the designation. The candidate is required to take seven mandatory courses which include the following disciplines: financial, insurance, retirement and estate planning; income taxation, investments and application of financial planning; as well as two elective courses involving the application of the aforementioned disciplines. Each course has a final proctored exam and once issued, the individual is required to submit 30 hours of continuing education every two years.

# **Item 3 Disciplinary Information**

Ms. Winchester does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Ms. Winchester does not have any other business activities, nor does she receive any additional compensation outside of his role with Mascoma Wealth Management.

# **Item 5 Additional Compensation**

Please refer to Item 4 above.

# Item 6 Supervision

# MASCOMA WEALTH MANAGEMENT

Jonathan L. Cottrell, Senior Wealth Advisor

80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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### Jonathan L. Cottrell

Year of Birth: 1963

Title: Senior Wealth Advisor

### Formal Education After High School:

- Babson College Olin School of Business, MBA BUSINESS, 9/1997 11/2000
- Wittenburg University, BA Business, 9/1982 11/1987

### Licenses/Professional Designations:

FINRA Licenses: 65

### **Business Background:**

- 4/2024 Present: Mascoma Wealth Management, Senior Wealth Advisor
- 6/2022 4/2024: Boston Financial Management LLC, 6/2022 Managing Director;
   8/2022 Investment Adviser Representative
- 7/2016 6/2022: Clearstead Trust pka Atlantic Trust Company of Maine, Senior Portfolio Manager & Trust Officer

# **Item 3 Disciplinary Information**

Mr. Cottrell does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Jonathan Cottrell does not have any other business activities, nor does he receive any additional compensation outside of his role with Mascoma Wealth Management.

# **Item 5 Additional Compensation**

Please refer to Item 4 above.

# **Item 6 Supervision**

### MASCOMA WEALTH MANAGEMENT

Madalyn "Maddie" Dow, CFP®, Senior Wealth Advisor

Mascoma Wealth Management 80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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Maddie Dow, CFP® Year of Birth: 1993

Title: Senior Wealth Advisor

Formal Education After High School:

University of New Hampshire, BA English, 5/2015

### Licenses/Professional Designations:

FINRA Licenses: 65

### Business Background:

- 1/2024 Present: Mascoma Wealth Management, Senior Wealth Advisor,
- 2/2023 2/2024: LPL Financial LLC, Registered Representative/Investment Adviser Representative
- 2/2023 1/2024: Community Financial Services Group, Wealth Advisor
- 11/2017 1/2023: Infinex Investments, Inc., 1/2017 Registered Representative; 11/2018 Investment Adviser Representative
- 1/2017 2/2023: NH Trust, Financial Advisor

Certifications: CFP®

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# **Item 3 Disciplinary Information**

Mrs. Dow does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Maddie Dow currently has an active insurance license and, while she does not, at present, sell insurance products, should she recommend an insurance product to you she would be entitled to receive a commission on such sale. In that case, the acceptance of such compensation would create a conflict of interest which we are required to disclose. In light of that, Mrs. Dow does not currently sell any insurance products.

# **Item 5 Additional Compensation**

Please refer to Item 4 above.

# **Item 6 Supervision**

# MASCOMA WEALTH MANAGEMENT

Mike Hemingway, Wealth Advisor

Telephone: 603-443-8709

80 South Main Street Hanover, NH 03755

Telephone: 603-676-8813 Facsimile: 603-643-5347

https://mascoma.bank/investing/mascoma-wealth-management/

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### Mike Hemingway

Year of Birth: 1992

Title: Wealth Advisor

### Formal Education After High School:

Bentley University, BS Management, May 2014

### Licenses/Professional Designations:

• FINRA Licenses: SIE, 6, 63, 65

### **Business Background:**

- 06/2020 Present: Mascoma Wealth Management, Wealth Advisor
- 02/2020 06/2020: Mascoma Wealth Management, Office Manager
- 06/2019 02/2020: Mascoma Bank, Cash Management Support
- 02/2019 06/2019: Citizens Securities, Inc., Licensed Banker
- 12/2018 05/2019: Citizens Bank, Associate Licensed Banker
- 04/2018 12/2018: Citizens Bank, Universal Banker

# **Item 3 Disciplinary Information**

Mr. Hemingway does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

Mr. Hemingway does not have any other business activities, nor does he receive any additional compensation outside of his role with Mascoma Wealth Management.

# Item 5 Additional Compensation

Please refer to Item 4 above.

# Item 6 Supervision

### MASCOMA WEALTH MANAGEMENT

Matthew Little, Wealth Advisor

Telephone: 802-280-4976

Mascoma Wealth Management 80 South Main Street Hanover, NH 03755

180 Battery St. Suite 205 Burlington, VT 05401

Telephone: 603-676-8813 Facsimile: 603-643-5347

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### **Matthew Little**

Year of Birth: 1986

Title: Wealth Advisor

### Education:

- University of Louisville Louis D. Brandeis School of Law, JD, May 2013
- University of Vermont, BA Political Science, May 2009

### **Licenses/Professional Designations:**

• FINRA Licenses: 65

### **Business Background:**

- 2/2024 Present: Mascoma Wealth Management LLC, Wealth Advisor
- 1/2016 Present: The Law Office of Matthew C. Little PLLC, Attorney at Law

# **Item 3 Disciplinary Information**

Mr. Matthew Little does not have any legal, civil, criminal, regulatory, or disciplinary history to report at this time.

### **Item 4 Other Business Activities**

This entity is in the process of being closed and Mr. Little is no longer providing legal services for The Law Office of Matthew C. Little PLLC. However, until the entity has officially closed, Mr. Little will temporarily continue to service his final active cases. No new clients will be engaged through this entity and no new accounts will be opened. Mr. Little renders no legal services to Mascoma Wealth Management, LLC, its affiliates, or its clients.

# **Item 5 Additional Compensation**

Please refer to Item 4 above.

# **Item 6 Supervision**